

United States Patent and Trademark Office

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UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address COMMISSIONER FOR PATENTS PO. Box 1450 Alexandria, Viginia 22313-1450

APPLICATION NUMBER

FILING OR 371 (c) DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

10/708,570

03/11/2004

Perry A. Cohagan

60655.2500

CONFIRMATION NO. 2569

FORMALITIES LETTER

OC000000012717361

20322 **SNELL & WILMER** ONE ARIZONA CENTER **400 EAST VAN BUREN** PHOENIX, AZ 850040001

Date Mailed: 05/20/2004

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

08/05/2004 HLE333

00000058 10708570

130.00 OP

FILED UNDER 37 CFR 1.53(b)

01 FC:1051

Filing Date Granted

Items Required To Avoid Abandonment:

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is missing. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.

SUMMARY OF FEES DUE:

Total additional fee(s) required for this application is \$130 for a Large Entity

• \$130 Late oath or declaration Surcharge.

Replies should be mailed to:

Mail Stop Missing Parts

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

Customer Service Center

Initial Patent Examination Division (703) 308-1202
PART 2 - COPY TO BE RETURNED WITH RESPONSE



I certify that this document and fee is being deposited with the U.S. Postal Service as First Class Mail under 37 C.F.R. 1.8 and is addressed to Mail Stop: Missing Parts, Commissioner for Patents, P.O.

Box 1450,. Alexandria, VA 22313-1450.

Date: August 2, 2004

Signature of Person Mailing Correspondence

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Inventor(s):

Perry A. Cohagan, et al.

Docket No.:

60655.2500

Serial No.:

10/708,570

Group Art Unit:

3622

Filing Date:

March 11, 2004

Examiner:

TBA

Title:

GEOGRAPHIC LOYALTY

Confirmation

2569

SYSTEM AND METHOD

No.:

RESPONSE TO NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

FILING DATE GRANTED

Mail Stop Missing Parts Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

This response to the Notice to File Missing Parts of Nonprovisional Application - Filing Date Granted mailed on May 20, 2004. Also included is a one month Extension of Time.

Enclosed herewith for filing are the following:

A copy of the Notice to File Missing Parts of Nonprovisional Application -

Filing Date Granted. (REQUIRED);

Declarations

Serial No. 10/708,570 Docket No. 60655.2500

- 1) Signed by inventor Perry A. Cohagan;
- 2) Signed by inventors Birgitta Mayer and Julia Menichilli;
- 3) Signed by inventor Theodore S. Voltmer; and
- 4) Signed by inventor Penelope Wood-Kulko.

Surcharge for late filed Declaration

\$130.00

Total completion of application fees

\$130.00

Extension Fee (1 Month)

\$110.00

Total fees due

\$240.00

The fee of \$240.00 is to be paid as follows:

- X A check in the amount of the fee is enclosed.
- X The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 19-2814
 A duplicate copy of this sheet is enclosed.
- If an extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. 19-2814.

A duplicate copy of this sheet is enclosed.

Respectfully submitted

Dated: August 2, 2004

Howard I. Sobelman Reg No. 39,038

SNELL & WILMER L.L.P.

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